

County Wicklow Public Participation Network

Representative Reporting Template

This template aims to support CWPPN representatives who sit on local social partnership structures in County Wicklow in providing a report to the wider membership. Please complete the template and return to countywicklowppn@gmail.com **within one week after each meeting**. Please keep responses to 1 page if at all possible.

Name of Committee: Wicklow Tourism Alliance

Name of Representative(s): Mai Quaid

Date of Meeting Attended: 11 Sept & 8 Dec

Most important actions or issues to emerge from a County Wicklow PPN perspective:

- New website developed see: <https://visitwicklow.ie/>
- Wicklow Passport Initiative: Adding extra stamps for Kilcoole/Newcastle; Redcross/Brittis Bay; Delgany/Kilma; Donard, & Carnew. Funding from Failte Ireland committed. Finalising plans for regional & national campaigns
- Accessibility: working in collaboration with Wicklow Disability & Inclusion Working Group to encourage more accessible tourism initiatives and to promote them
- EcoTrail Wicklow: EcoTrail international to organise a Virtual Event late January early February throughout the international network
- Funding secured to add trail signage over Ballyrammom commons
- Wicklow included in a TV series to present Irish Counties to the American market
- Wicklow included in Virgin Media campaign with Ireland AM under the Make a Break for it brand

Date of Next Meeting: