

A Digital Strategy for County Wicklow

‘Endless Opportunities in Digital’

Wicklow PPN – 5th Dec. 2018



What is Digital Strategy?

A Digital Strategy is a fundamental step to help reap the full rewards of a digitally enabled society

It sets out a vision to:

- Facilitate development of broadband and telecoms Infrastructure
- Grow our local (digital) economy (Tourism, Film/Screen, Innovation, etc.)
- Increase awareness of benefits of digital technology, through engagement (access, training), integrated online services and supports for citizens; and
- Transform to a digitally enabled council

It will consist of:

- A Digital Strategy Report incorporating four main themes
- An Implementation /action plan (objectives, actions & time scale)
- Will follow an overall road map for successful outcomes with a progress monitoring plan



Why a Digital Strategy?

- Digital technology is changing the world by transforming how we find information and access services, how we work and how we engage and communicate
- The National Broadband Plan (SI) is the largest infrastructural investment ever undertaken by the state and we must be prepared to make best use of its potential
- The economic benefits of a digitally enabled economy, its supports and governance cannot be ignored (6-8% GDP)
- In order to be able to facilitate how citizens, community groups and business need and want to interact we must now make plans to transform to the digital era



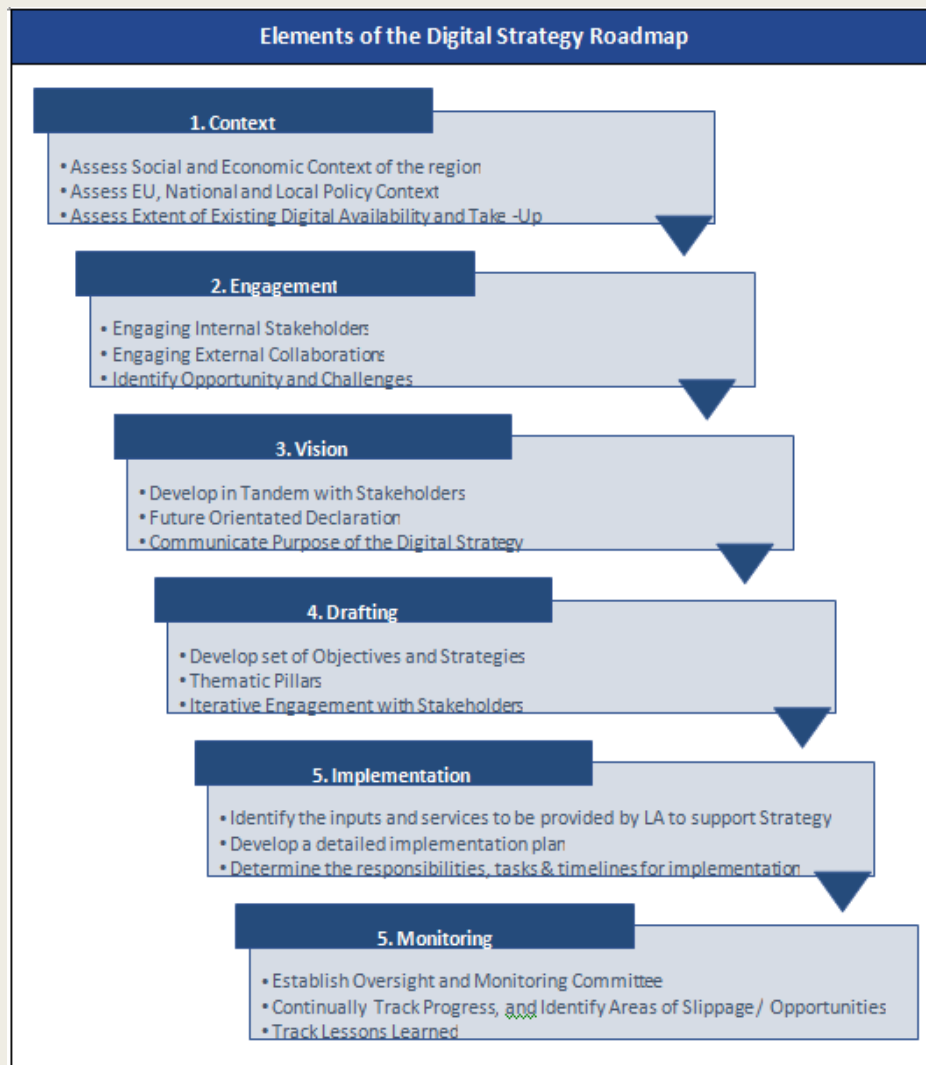
Digital Strategy - progress to date

1. A Digital Strategy steering group has been formed (Q1-2018).
2. A Digital Readiness Assessment has been undertaken in Q1-2018.
3. NBP/ Dept. RCD met with the Council Management Team (July '18).
4. Digital Readiness Assessment results received Q3-2018.
5. D.S. workshops undertaken and guidelines released by Dept. RCD in Sept. '18.
6. Working groups have being formed under each theme, chairs appointed & initial meetings ongoing (Goals / Objectives/ Actions TBC).
7. Public engagement process has commenced incl. presentations to stakeholder groups (ongoing), public workshop /online survey (Q1-2019).
8. Additional D.S. workshops and engagement with the Dept.'s consultant in early 2019...



Roadmap

Public Engagement

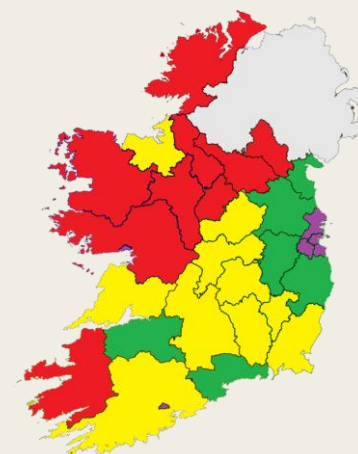
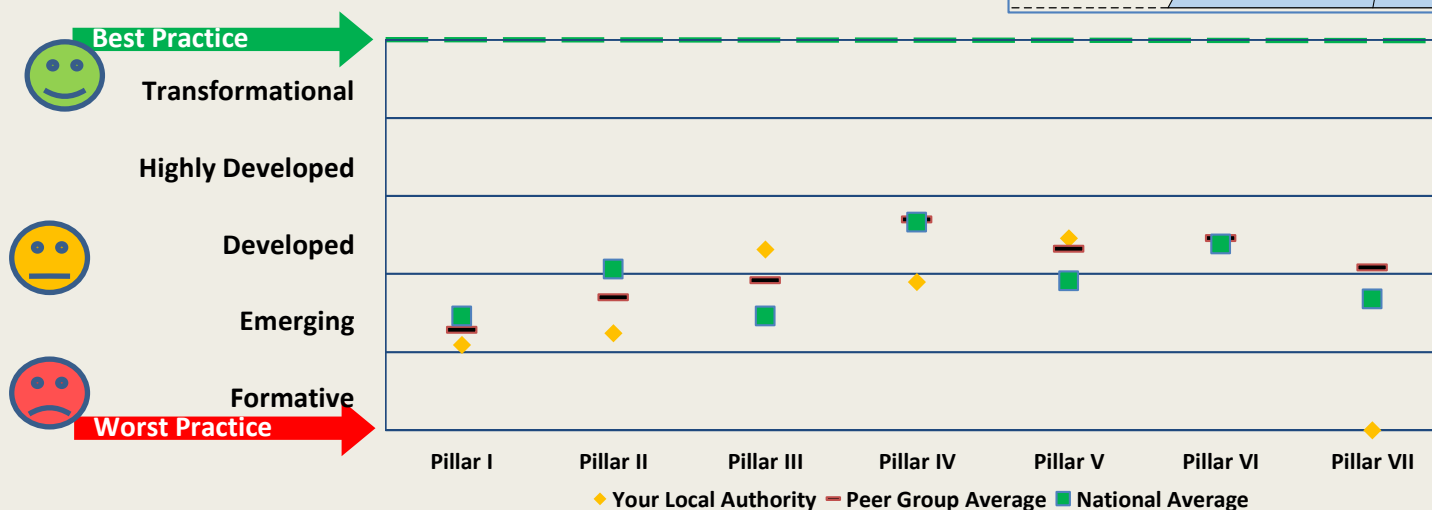
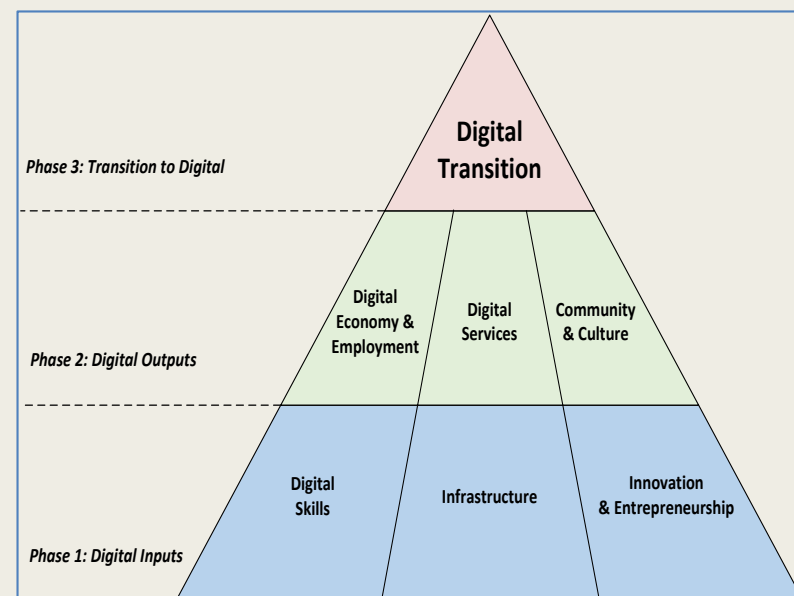


We need to gain valuable input from the citizens and business groups through our working groups and public engagement process

- Stakeholder meetings
- Public Workshop (TBC)
- Media & PR updates
- Online survey (TBC)

Context - Digital Readiness Assessment

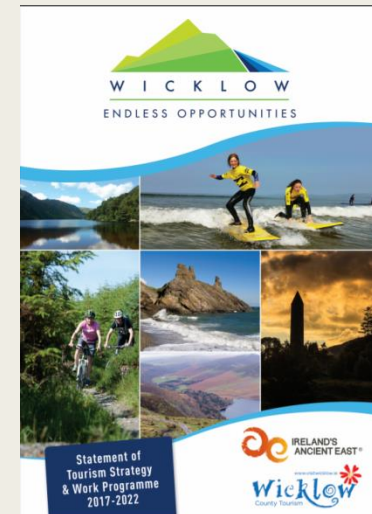
- Pillar I - Transition to Digital
- Pillar II - Digital Economy and Employment
- Pillar III - Digital Skills
- Pillar IV - Digital Services
- Pillar V - Infrastructure
- Pillar VI - Innovation and Entrepreneurship
- Pillar VII - Community and Culture



Digital Strategy Report

The report will set out Co. Wicklow's digital context, show engagement outcomes and outline the vision under four main themes

- Digital Infrastructure
- Digital Council – Digital First
- Digital Economy
- Citizen Smart



To create the vision and develop our objectives and actions through public engagement process and working groups

Digital Strategy Theme's

➤ Digital Council

- Support ICT Strategy, Tourism Strategy, MDs/ LAPs & LECP
- Increase online services availability with integrated eServices and applications (such as electronic Planning Applications, online payments, etc.)

➤ Digital Economy

- To have more business people trained in the specific skills they need to exploit the digital economy in a business context (LEO)
- Support digital innovation and film/ screen industry by providing digital tech. Spaces

➤ Citizen Smart

- To stimulate demand and increase awareness of benefits of digital technology and online services for citizens
- Support Digital Skills, Training and Education for citizens to create digital equality

Digital Infrastructure

Free Public WiFi

- WiFi4EU – 4 applications to EU Commission
- Bray MD – commercially funded
- Arklow / Wicklow Main St. – Virgin Media

Digital Hubs

- Information Portal (Foyer, County Buildings)
- 12 NBP Rural Community Hubs
- 13 Libraries - free online services
- Other Hubs: Baltinglass, Arklow, Wicklow, Clermont

Fixed Fibre Network

- NBP State Intervention
 - Procurement Process
- Open eir
 - eir 300k commitment Agreement
 - Cabinet / Copper upgrade
- Virgin Media (€10M 2018/19)
- SIRO

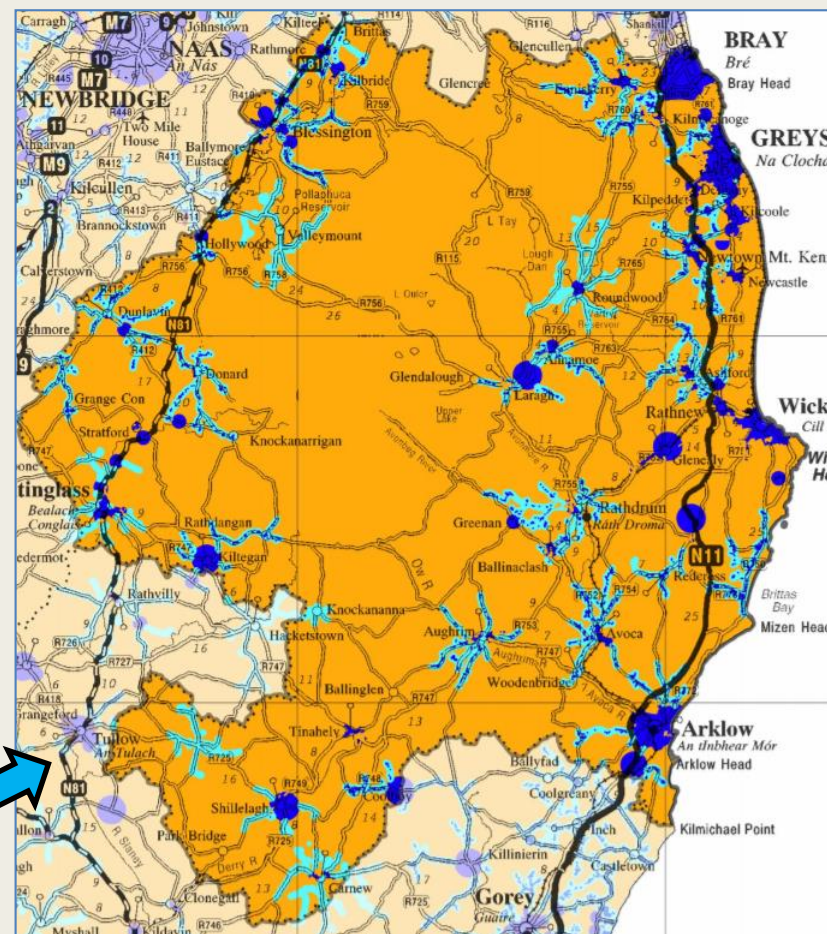
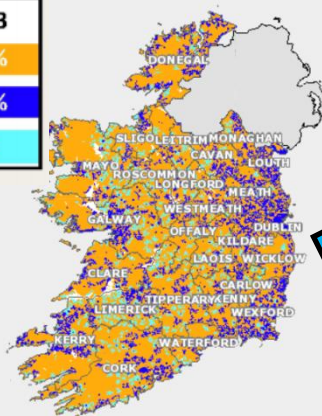
Mobile Infrastructure


- Vodafone (N11 J8 – Kilmac.)
- Eir
- Three

NBP - High Speed Broadband in Co. Wicklow

Wicklow County	Total Number of Premises	AMBER Premises Intervention Area	BLUE Premises Commercial Operators	LIGHT BLUE Premises Planned Rural Deployment*
Q1 - 2017	63,772	14,110	44,887	4,775
Q2 - 2017	63,931	14,134	45,280	4,517
Q3 - 2017	64,160	14,189	45,848	4,123
Q4 - 2017	64,155	14,207	46,676	3,272
Q1 - 2018	64,379	14,308	47,241	2,830
Q2 - 2018	64,454	14,344	47,791	2,319
Q3 - 2018	64,784	14,416	48,631	1,737

Total Number of Premises in Wicklow	67,033
State Intervention Area	23%
Commercial Deployment	73%
Commercial Planned Deployment	4%





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NBP Information

The Department has three National Broadband Plan information leaflets available below or in hard copy.

If you would like a hard copy of the leaflets please email us at broadband@dccae.gov.ie or telephone 01 678 2160.


Local Authority Broadband Officers

One of the many key actions from the Mobile Phone and Broadband Taskforce is the appointment of Broadband Officers.

These Broadband Officers are acting as single points of contact in local authorities.


The Department of Rural and Community Development maintain a list of Broadband Officers at <https://www.gov.ie/en/collection/215136-the-national-broadband-plan-mob>

What is the National Broadband Plan



[What is the National Broadband Plan](#)


What is the High Speed Broadband Map



[What is the High Speed Broadband Map](#)

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National Digital Strategy

The National Digital Strategy (NDS) document "Phase 1 - Digital Engagement" was launched in July 2013. The main focus of the NDS is on [Doing more with Digital](#). It is a foundation step to help Ireland to reap the full rewards of a digitally enabled society.

The Strategy sets out a vision and a number of practical actions and steps to encourage and assist more citizens and small businesses to get on line. Phase 1 focuses on Business & Enterprise, Citizen Training and Schools & Education.


The internet connects billions of people and creates many new opportunities including ways to save money, become better connected as a citizen and to access new markets and grow businesses.

The ultimate goal is the optimal economic and social use of the internet by business, individuals and by Government.

Building on the 2013 National Digital Strategy Phase 1, the Government is now seeking to develop a new National Digital Strategy to progress further and grasp the opportunities offered by digitalisation and respond to its challenges.


A [Public Consultation on a new National Digital Strategy](#) was launched on the 22 October 2018 inviting members of the public and interested stakeholders to make submissions.

Trading Online Vouchers




[Information on Trading Online](#)

Getting Citizens Online



[More about Citizens & Training](#)

Schools & Education



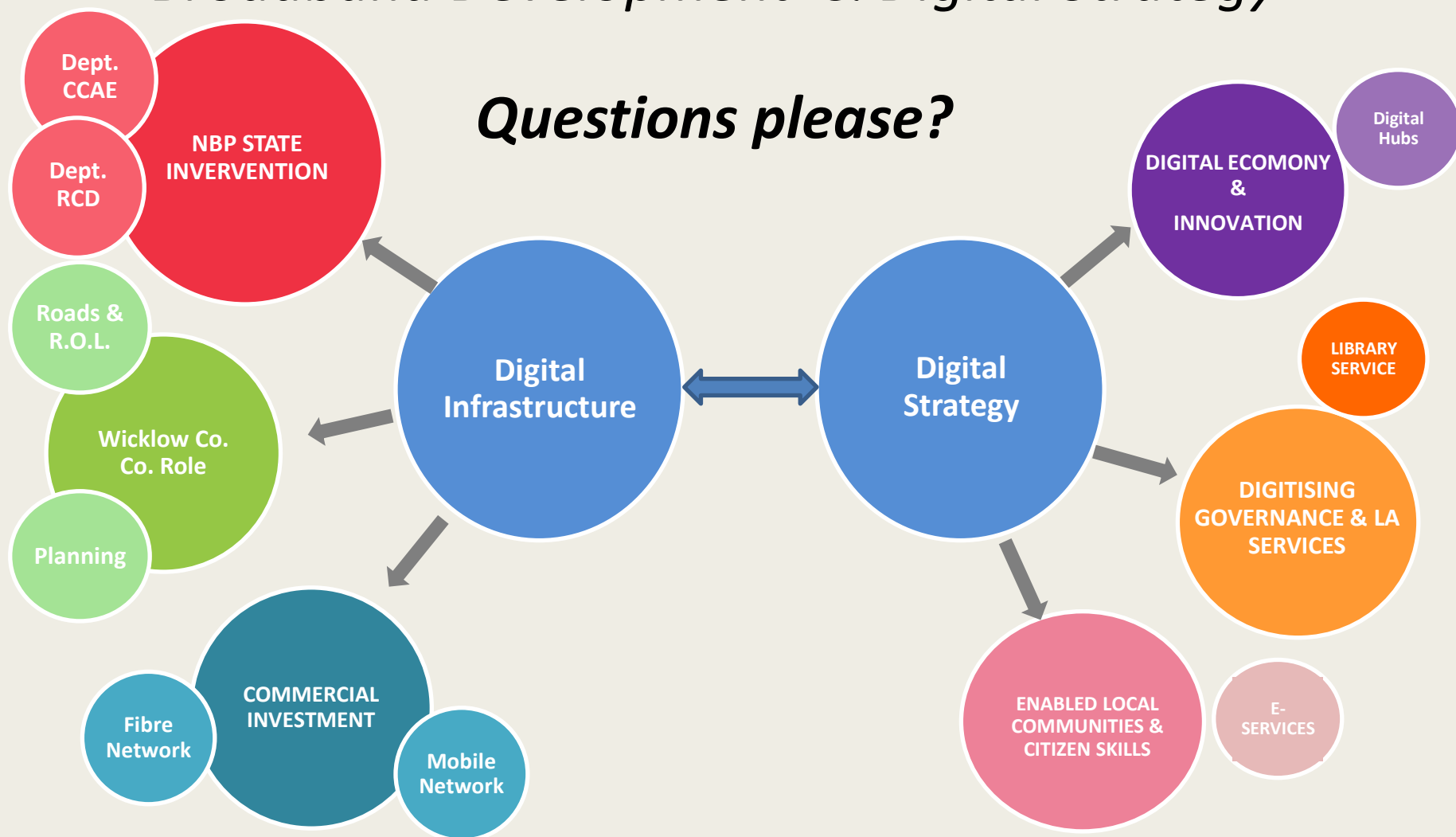
[More about Schools & Education](#)

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Broadband Development & Digital Strategy

Questions please?



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