

# County Wicklow Public Participation Network

## Representative Reporting Template

This template aims to support CWPPN representatives who sit on local social partnership structures in County Wicklow in providing a report to the wider membership. Please complete the template and return to [countywicklowppn@gmail.com](mailto:countywicklowppn@gmail.com) **within one week after each meeting**. Please keep responses to 1 page if at all possible.

**Name of Committee:** Wicklow County Tourism

**Name of Representative(s):** Mai Quaid

**Date of Meeting Attended:** October & December 2017

**Most important actions or issues to emerge from a County Wicklow PPN perspective:**

- Weekly Videos – broadcasts on social media showing high engagement. Videos of attractions and scenic locations around the county will continue in 2018 and expand to include outdoor activities and food & drink
- #Taste of Wicklow label to be developed
- Wicklow Way project underway to develop/enhance Wicklow Way to the international market
- Wicklow Ancient East Narrative – themes being worked on include: introduction, geology, ancient/pre-historic Wicklow, early Christians, The Vikings, The Normans, rebellions, big houses & gardens, industrialisation, family history, literature & arts, people of Wicklow, and town & villages. Hope to have all themes written up by April 2018
- Chinese Links – brochure developed to showcase Wicklow during visit to China the content will also be used to develop a Chinese section on the website

**Date of Next Meeting:**