

County Wicklow Public Participation Network

Representative Reporting Template

This template aims to support CWPPN representatives who sit on local social partnership structures in County Wicklow in providing a report to the wider membership. Please complete the template and return to countywicklowppn@gmail.com **within one week after each meeting**. Please keep responses to 1 page if at all possible.

Name of Committee: Wicklow County Tourism

Name of Representative(s): Mai Quaid

Date of Meeting Attended: January, March, July 2018

Most important actions or issues to emerge from a County Wicklow PPN perspective:

- Engaging with Chinese market – support from Chinese students in promoting Wicklow in Chinese social media outlets, hosted Chinese Ambassador at Powerscourt event to celebrate Chinese New Year
- Continue to promote Wicklow through domestic & international markets via all media
- Developing Wicklow Way Ebook see www.visitwicklow.ie/the-wicklow-way
- Developing and promoting #TasteWicklow. Working with WCC to develop a Wicklow Food Strategy
- Working with Mobility Mojo to support hospitality industry to be more accessible for people with disabilities
- Promoting outdoor recreation in collaboration with Wicklow Local Sports Partnership and Wicklow County Council
- Awaiting and preparing for the launch of Tourism Strategy

Date of Next Meeting: